Libraries Mean Business: Business Reference 102

Laura Young, Bizologie

April Kessler, UT Libraries

Agenda

- Small Business Resources
- Private Company Research
- Associations
- ► Funding Info
- ► Local Economic Resources
- Directories
- ► Free News
- ► Google Search Strategies

Small Business Reference Center





Small Business Reference Center

- How to Write a Business Plan
- Sample Business Plans

Search Results: 1 - 10 of 37

1. Wilson Family Peach Farm - Sample Business Plan.

Palo Alto Software Sample Business Plans. 2009, preceding p1-1. 34p. 1 Color Photograph, 17 Charts, 11 Graphs. Show all 30 images











PDF Full Text (389KB)

2. Barney's Bullpen - Sample Business Plan.

Palo Alto Software Sample Business Plans. 2009, preceding p1-1. 34p. 1 Black and White Photograph, 18 Charts, 12 Graphs.













PDF Full Text (589KB)

3. Vette Kat Harbour Bed and Breakfast - Sample Business Plan.

Palo Alto Software Sample Business Plans. 2009, preceding p1-1. 37p. 1 Color Photograph, 18 Charts, 12 Graphs.

Show all 31 images











PDF Full Text (641KB)

4. Twin Brothers CONSTRUCTION - Sample Business Plan.

Palo Alto Software Sample Business Plans. 2009, preceding p1-1. 35p. 1 Illustration, 17 Charts, 13 Graphs. Show all 32 images









Public



Private

VS



Associations

- Research
- Surveys
- ► Fee bases/Free



SOVERNMENT & INDUSTRY

EDUCATION & RESEARCH

MEMBER RESOURCES

PROGRAMS & EVENTS

WH



NGA RESEARCH

Independent Grocers Financial Survey

Compensation and Benefits Survey

GROCERS TAKE

GROCERY SUPPLIES AND SERVICES GUIDE

FOOD RECALLS

FRAUDULENT COUPON ALERTS

STATE ASSOCIATIONS AND INDUSTRY LINKS

NGA ONLINE STORE

LIVE LEARNING CENTER

FOOD INSTITUTE RESOURCES

PARTNER SHIP FOR FOOD SAFETY EDUCATION

Consumer Panel Survey



In 2013, consumers will see supermarkets either as part of the problem or part of the solution to help them live better. Questions they ask, as they assess where they shop, will connect food with their lifestyles and focus less on price. This creates a special opportunity for independent supermarkets, which may lack scale to compete fiercely on price, but have many elements in place consumers covet.

Online Store NGA Special Programs

The 2013 NGA Consumer Panel Survey comprehensive national consumer study, digs deep to show differences in demographics and lifestyles. For instance, we looked at differences between the nation's heaviest weekly grocery spenders and the lightest. We also examined age, ethnicity, gender and household income.

Click here to view the Table of Contents.

TO ORDER:

Cost: \$75 Members/\$300 Non-Members

To Purchase: Click here to purchase the survey.

Questions: Debbie Etter or call (703) 516-0700

Previous Surveys





Crunchbase

- Tech Companies
- Funding
- Crowd Sourced







Funding Received

\$1.5 Billion in 6 Rounds from 33 Investors

Most Recent Funding

\$1.2 Billion Series D on June 6, 2014

Headquarters: San Francisco, CA

Description: Uber is a mobile app connecting passengers with drivers

for hire.

Founders: Travis Kalanick, Garrett Camp

Categories: Transportation, Design, SEO, Automotive, Real Time,

Limousines, Public Transportation

Website: http://www.uber.com

Competitors (5)



Taxi Mobility

Taxi Mobility provides cloud based taxi



GetTaxi

GetTaxi (operating in US under brand Gett) is a mobile app for booking taxis, black cars, and limos in 24 cities around the world. UPDATE V



Lyft

Lyft Inc. helps commuters share rides with their friends, classmates, and coworkers travelling in the same way.



LeCab

Lecab is a private transportation service offering cab services with flexible booking options via a mobile app and the web.



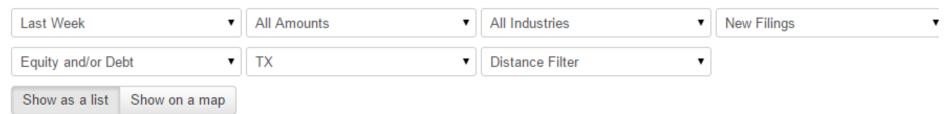
Hailo

Hailo is a mobile application that helps users find taxis and supports taxi drivers in getting more passengers.



FormDs.com

Advanced Filter



| Company | Newest funding | Date | Туре |
|---|----------------|------------|------------|
| Principia Ventures LLC (Computers) | \$198,000 | 2014-10-28 | New Form D |
| DreamJobbing LLC (Other) | \$550,000 | 2014-10-28 | New Form D |
| DoStuff Media, LLC (Other Technology) | \$372,500 | 2014-10-27 | New Form D |
| Urgent Care JV, LLC (Other Health Care) | \$0 | 2014-10-27 | New Form D |
| Big Hill Lake Joint Venture (Oil and Gas) | \$109,000 | 2014-10-27 | New Form D |
| Webberville Spirits, LLC (Restaurants) | \$280,000 | 2014-10-27 | New Form D |
| Anaconda 3-D Joint Venture (Oil and Gas) | Yet to Sell | 2014-10-27 | New Form D |
| CMPD Licensing, LLC (Other) | Yet to Sell | 2014-10-27 | New Form D |
| SoftNAS, LLC (Other Technology) | Yet to Sell | 2014-10-24 | New Form D |
| NexPoint Capital, Inc. (Investing) | \$9,999,977 | 2014-10-24 | New Form D |
| Wow We Media LLC (Telecommunications) | \$293,505 | 2014-10-23 | New Form D |

FormDs.com

| _ | | | | | | |
|---------|---|--------------|--|-----------------|----------|---------------------|
| | C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND U. b. Enter the difference between the aggregate offering price in response to Part C - Question 1 and total expenses furnished in response to Part C - Question 4.a. This difference is the "adjusted gross proceeds to the issuer." | JSE OF P | ROCEEDS | Mar A | <u> </u> | 6.790. |
| i. | Indicate below the amount of the adjusted gross proceeds to the issuer used or proposed to be used for each of the purposes shown. If the amount for any purpose is not known, furnish an estimate and check the box to the left of the estimate. The total of the payments listed must equal the adjusted gross proceeds to the issuer set forth in response to Part C - Question 4.b above. | | | | | 0,170. |
| | | O: Dire | ments to fficers, ectors, & ffiliates | | Pa | yments to Others |
| | Salaries and fees | □ \$ | | | \$_ | |
| | Purchase of real estate | □ \$ | | | \$_ | |
| | Purchase, rental or leasing and installation of machinery and equipment | - \$ | | | \$_ | |
| | Construction or leasing of plant buildings and facilities | | | | \$_ | |
| | Acquisition of other businesses (including the value of securities involved in this offering that may be used in exchange for the assets or securities of another issuer pursuant to a merger) | □ s | | | s_ | |
| | Repayment of indebtedness | □ \$ | | | \$_ | |
| | Working capital | □ \$ | | | \$_ | 6,790.0 |
| | Other (specify): | □ \$ | | | \$_ | |
| | | □ \$ | | | \$_ | |
| | Column Totals | - \$ | 0 | X | \$_ | 6,790.0 |
| | Total Payments Listed (column totals added) | | ⋉ \$_ | 6,79 | 90.0 | 0 |
| O PRODU | D. FEDERAL SIGNATURE | MA COLUMN | aport jago jago | Wide. | 74.5 | |
| llo | issuer has duly caused this notice to be signed by the undersigned duly authorized person. It wing signature constitutes an undertaking by the issuer to furnish to the U.S. Securities and Except staff, the information furnished by the issuer to any non-accredited investor pursuant to paragraph. | f this notic | ce is filed t | ınder ipon v | Rule | 505, the |
| | r (Print or Type) Signature Accebook, Inc. | | Da Ap | | , 200 |)5 |
| ım | e of Signer (Print or Type) Title of Signer (Print of Type) | | | | | |

PwC MoneyTree

*MoneyTree*TM

The MoneyTree™ Report is a quarterly study of venture capital investment activity in the United States



Report prepared by:





Technology Practice

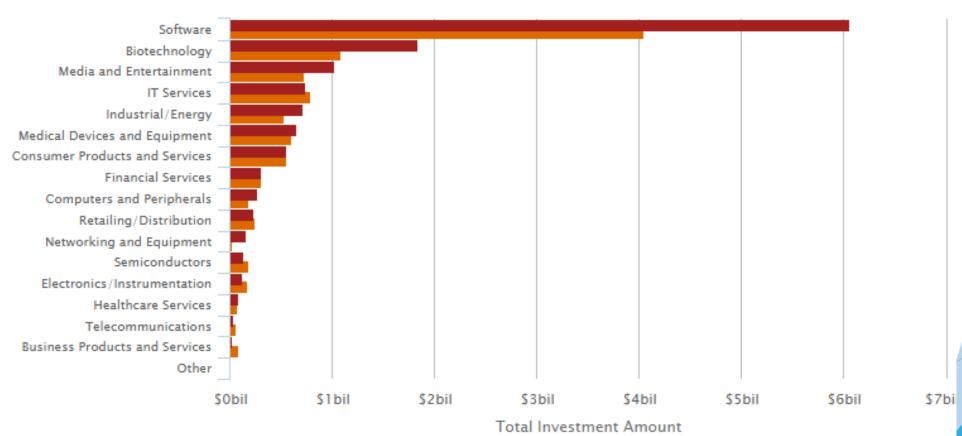
Data provided by:

Thomson Reuters

PwC MoneyTree

Investment by Industry

Source: PwC/NVCA MoneyTree™ Report, Data: Thomson Reuters



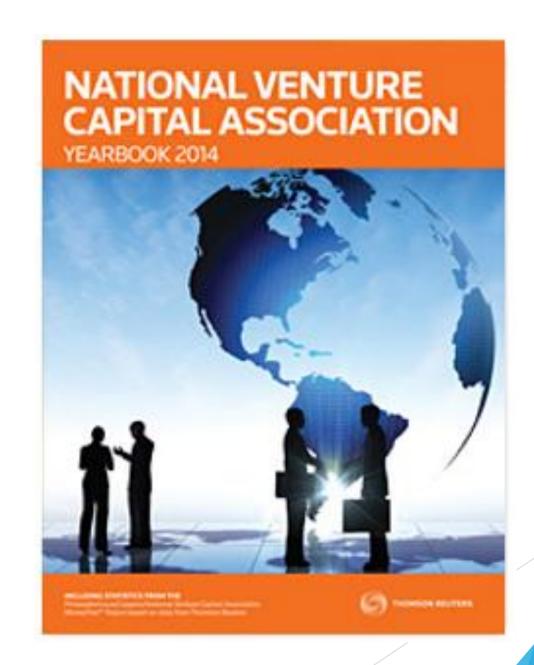
PWC MoneyTree

| Amount Invested | | | | | | |
|--------------------------------|-----------------|------------------|-----------------|----------------|--|--|
| Industria | 2014 | | | | | |
| Industry | Qtr 1 | Qtr 2 | Qtr 3 | 2014 Total | | |
| Biotechnology | \$1,096,755,800 | \$1,844,871,000 | \$1,054,207,700 | 3,995,834,500 | | |
| Business Products and Services | \$84,641,000 | \$24,371,800 | \$60,533,000 | 169,545,800 | | |
| Computers and Peripherals | \$92,172,100 | \$271,332,500 | \$77,495,200 | 440,999,800 | | |
| Consumer Products and Services | \$355,448,500 | \$555,772,600 | \$452,657,300 | 1,363,878,400 | | |
| Electronics/Instrumentation | \$178,059,700 | \$127,340,000 | \$80,115,200 | 385,514,900 | | |
| Financial Services | \$320,208,200 | \$314,921,100 | \$130,780,800 | 765,910,100 | | |
| Healthcare Services | \$79,210,300 | \$84,040,000 | \$116,979,700 | 280,230,000 | | |
| Industrial/Energy | \$522,467,000 | \$715,097,900 | \$512,348,500 | 1,749,913,400 | | |
| IT Services | \$787,307,700 | \$717,986,900 | \$710,308,900 | 2,215,603,500 | | |
| Media and Entertainment | \$959,197,100 | \$1,502,019,200 | \$1,847,154,100 | 4,308,370,400 | | |
| Medical Devices and Equipment | \$610,168,500 | \$676,256,900 | \$585,639,100 | 1,872,064,500 | | |
| Networking and Equipment | \$25,372,900 | \$164,829,900 | \$41,803,100 | 232,005,900 | | |
| Other | \$2,821,000 | \$125,000 | \$2,250,000 | 5,196,000 | | |
| Retailing/Distribution | \$252,575,000 | \$208,317,100 | \$232,521,300 | 693,413,400 | | |
| Semiconductors | \$202,193,200 | \$123,808,300 | \$172,683,000 | 498,684,500 | | |
| Software | \$4,145,647,300 | \$6,120,638,100 | \$3,709,030,900 | 13,975,316,300 | | |
| Telecommunications | \$48,110,900 | \$44,171,700 | \$126,497,800 | 218,780,400 | | |
| Grand Total | \$9,762,356,200 | \$13,495,900,000 | \$9,913,005,600 | 33,171,261,800 | | |

PwC MoneyTree

| Dogion | 2014 | | | | | |
|--------------------|-----------------|------------------|-----------------|----------------|--|--|
| Region | Qtr 1 | Qtr 2 | Qtr 3 | 2014 Total | | |
| AK/HI/PR | \$271,000 | \$350,000 | \$350,000 | 971,000 | | |
| Colorado | \$112,816,600 | \$163,264,100 | \$167,161,100 | 443,241,800 | | |
| DC/Metroplex | \$220,570,100 | \$249,687,500 | \$228,760,700 | 699,018,300 | | |
| LA/Orange County | \$544,726,500 | \$485,476,300 | \$581,030,800 | 1,611,233,600 | | |
| Midwest | \$424,417,200 | \$513,601,300 | \$395,245,700 | 1,333,264,200 | | |
| New England | \$991,636,000 | \$1,253,787,000 | \$651,967,200 | 2,897,390,200 | | |
| North Central | \$107,899,000 | \$138,316,800 | \$116,941,500 | 363,157,300 | | |
| Northwest | \$236,107,100 | \$411,711,100 | \$268,927,300 | 916,745,500 | | |
| NY Metro | \$955,144,000 | \$1,197,297,500 | \$1,709,995,800 | 3,862,437,300 | | |
| Philadelphia Metro | \$100,227,400 | \$140,792,000 | \$62,093,000 | 303,112,400 | | |
| Sacramento/N.Cal | \$100,000 | \$98,546,900 | \$17,696,100 | 116,343,000 | | |
| San Diego | \$243,107,400 | \$222,440,000 | \$238,505,100 | 704,052,500 | | |
| Silicon Valley | \$4,917,719,500 | \$7,647,708,400 | \$4,392,886,300 | 16,958,314,200 | | |
| South Central | \$17,751,000 | \$12,850,100 | \$93,081,100 | 123,682,200 | | |
| Southeast | \$271,481,200 | \$364,563,700 | \$172,103,100 | 808,148,000 | | |
| SouthWest | \$261,185,000 | \$219,294,900 | \$527,167,600 | 1,007,647,500 | | |
| Texas | \$353,927,200 | \$346,972,400 | \$288,233,200 | 989,132,800 | | |
| Unknown | | | | | | |
| Upstate NY | \$3,270,000 | \$29,240,000 | \$860,000 | 33,370,000 | | |
| Grand Total | \$9,762,356,200 | \$13,495,900,000 | \$9,913,005,600 | 33,171,261,800 | | |

National Venture Capital Association



NVCA

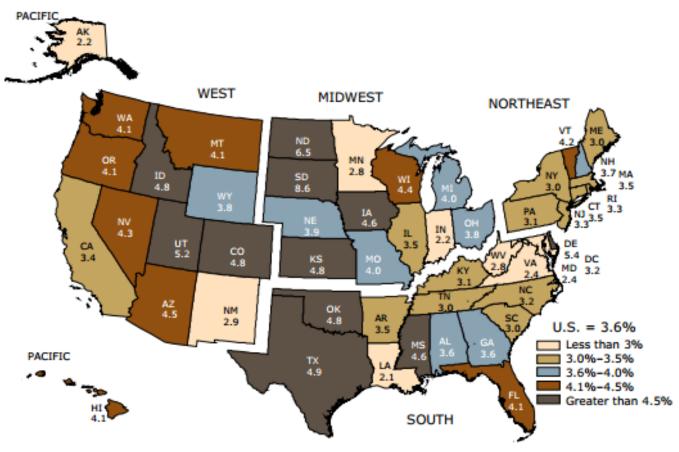
Venture-Backed Exits By Year 2010 - 2014 Q3



Source: Thomson Reuters and National Venture Capital Association
*Includes all companies with at least one U.S. VC Investor that trade on U.S. exchanges, regardless of domicile.

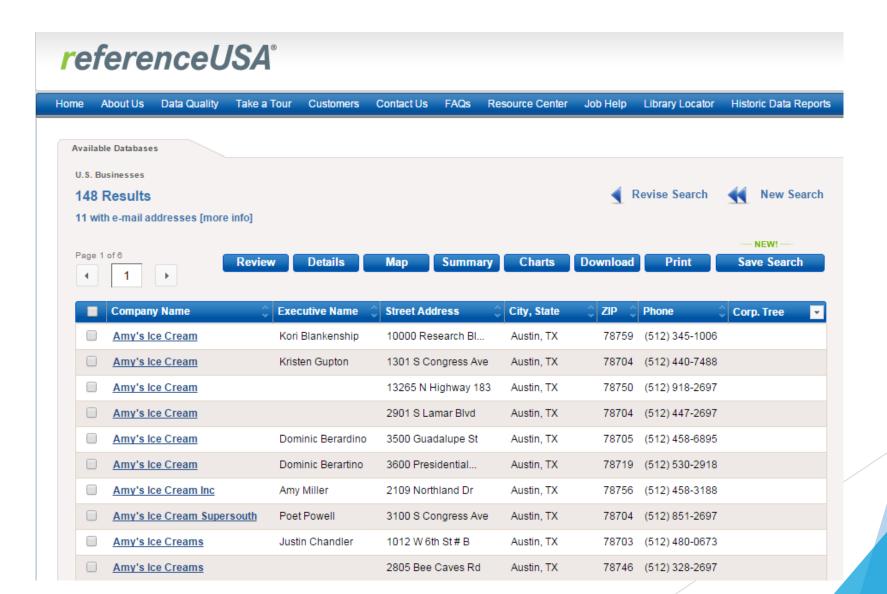
Wells Fargo Regional Reports

Percent Change in Personal Income Q3 2012 - Q3 2013

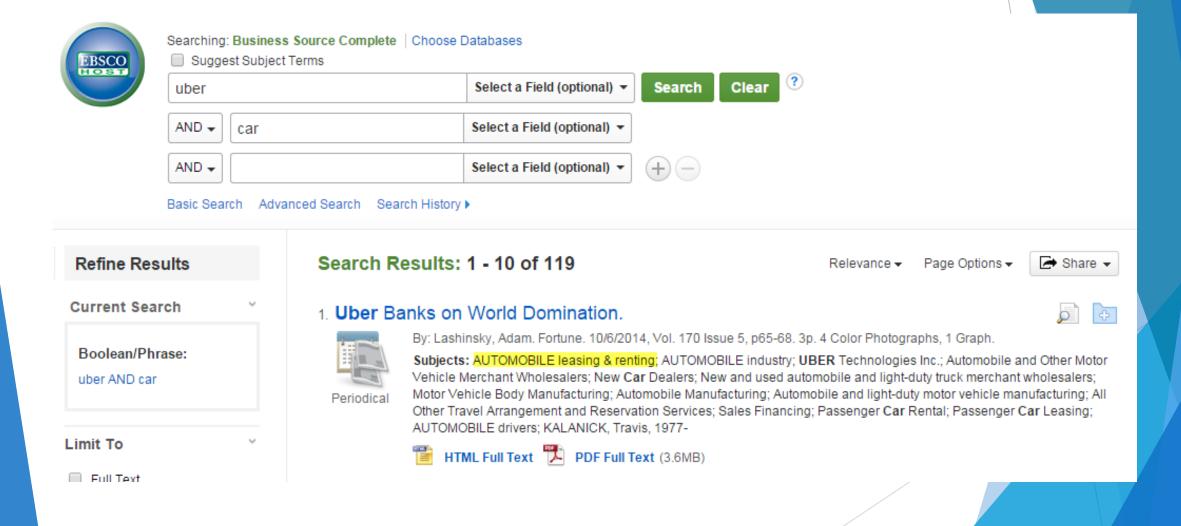


Source: U.S. Department of Labor and Wells Fargo Securities, LLC

Reference USA



Business Source Complete



Bizjournals

Refine By:

Company

Lyft (20)

Uber (19)

Uber Technologies (17)

Austin City Council (7)

Yellow Cab (4) All (94) News (68) Jobs (3) Press Releases (21) Companies (2)



OCT 17, 2014, 7:57AM CDT TECHFLASH

Legalized: **Uber** and Lyft in Austin

Uber Technologies Inc. and Lyft Inc. – both based in San Francisco – can soon operating legally in Austin after a measure codifying their taxi-like services passed a final City Council vote Thursday ...



OCT 6, 2014, 10:43AM CDT HOW-TO: TECHNOLOGY

My 6 favorite apps for business (and one for fun): Bob Corlett

quarters but now Parkmobile allows me to charge these small

Google Search Tips

- Site:gov
- Filetype:ppt/pdf/xls



shared economy 2014 filetype:pdf

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About 18,500,000 results (0.38 seconds)

[PDF] the new consumer the sharing economy - Havas Worldwi... www.prosumer-report.com/.../2014/.../Prosumer_18_interactive_single.p... ▼ About the Study: In early 2014, Havas. Worldwide partnered with Market Probe. International to survey 10,574 people aged 16+ in 29 markets: Argentina,.

[PDF] The Sharing Economy: A Positive Shared Vision for the F... www.freestatefoundation.org/.../The_Sharing_Economy_-_A_Positive_S... ▼
Jul 30, 2014 - in what increasingly is called the "sharing economy. ... Cities Where the Sharing Economy Is Freshly Under Attack," MONEY.com, June 9, 2014,.

[PDF] Critical Success Factors for Sharing Economy among SMEs www.europment.org/library/2014/prague/...EBA/AMCME-EBA-11.pdf ▼ introduction of sharing economy may well save costs and resources as ... partnerships similar to that of sharing economy and organizations related to SMEs.

[PDF] Download Sharing economy final_0814 - PwC UK blogs pwc.blogs.com/files/sharing-economy-final_0814.pdf
The 'sharing economy' uses digital platforms to allow customers to have access to, rather Tom Chapman, CFO, +Swappow, February 2014. "The sustainable ...



Researching Private Companies

99.9%
of businesses in the Us are private

Researching private companies is more difficult than researching public companies since private companies aren't obligated to report their information. And since most of the companies in the US are private, it's important to be aware of a few starting points for our research.



Start with the Company Website

Here you may find press releases or links to articles about the company and its founders.



Next, head over to Crunchbase. Here you'll find information on funding, competitors and key company executives.





The Business Journals have papers in most major metropolitan areas and consistently highlight local, private businesses. They'll often have interviews with CEOs where you'll come across things like revenue figures or future company plans or timelines of the company's history.



private company: filetype:pdf

Press Enter to search.

Limiting your search to PDFs or PPTs can help you find market research reports, company press releases and memos or company presentations.





Following a company or its founders on social media sites can alert you to company news or future plans.

For more information on researching companies and industries, visit our Favorite Resouces Page: www. bizologie.com/favoriteresources

Resources

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- National Venture Capital Association
- Wells Fargo Regional Reports
- Reference USA
- BizJournals.com
- Google Inside Search
- Bizologie.com/resources

Q&A



